

Press release dated 27 January 2015

#Dresden / #Halle (Saale), #Germany, #Accessibility, #Blindpeople, #Visuallyimpaired, #Inclusion, #Apps, #iOS, #VoiceOver, #visorApps, #ColorVisor

Applications for the Inclusion Prize are being accepted

People who remove barriers for disabled persons can win the Inclusion Prize of the "Mit Handicap leben e.V." (Living with a handicap) organisation. The Dresden expert for accessibility in virtual space Dr. Jan Blüher is one of the jurors this year.

Dresden / Halle. People who remove barriers for disabled persons can win the Inclusion Prize of the "Mit Handicap leben e.V." (Living with a handicap). The blind Dresden-based app developer Dr. Jan Blüher won the prize in the individual person category last year. His development of the barrier-free colour scanner "ColorVisor" for iPhones, iPads and iPods was acknowledged in this way. The receipt of the prize also qualified him for the position of juror for this year.

The prize has been awarded since 2013 in Halle to persons, companies, education institutions and initiatives which actively make an effort to remove barriers. The prize winners stand out because they particularly campaign for inclusion, or already implement this in the most diverse ways. The closing date for applications is 29 March. The prize award ceremony will take place in Halle on 9 May 2015.

Through his work as a programmer and his own blindness Dr. Blüher knows the aspects of accessibility both from the point of view of a programmer and also of a user. For this reason he can offer products that are specially tailored to disabled persons' needs and advise them concerning their development. His personal goal is that accessibility of apps should one day become a matter of course and effectively contribute towards the inclusion of the blind and visually impaired persons.

Dr. Jan Blüher: "The receipt of the prize confirmed to me that the work with my company visorApps is being noticed and is viewed as being very useful. It is also an additional motivation and incentive for me for the future. I am therefore very happy at being permitted to also contribute my expertise as a member of the jury and as a speaker at the ceremony this year."

You can obtain further information on the prize here: www.mosaik-mhl.de Informationen on Dr. Blüher and visorApps: www.visorapps.com

Tobias Blaurock guarantees the correctness of the information Press work on behalf: visorApps, Dresden

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