

**Press Announcement 19 September 2017**

Accessibility, Blind, Visually Impaired, Inclusion, Dresden

Apps, Android, iOS, VoiceOver, visorApps, colour identifier, color identifier

Version 3.0 of ColorVisor, the Colour Identifier for the iPhone, Is Now Available

## **Colour recognition via the iPhone - now even more accessible to blind and visually impaired people - update of ColorVisor includes new features**

**ColorVisor, a colour identifier for the iPhone, can recognise colours via the camera of the device as well as colours in images stored in the Photo Library. ColorVisor not only announces the names of the colours, it can also analyse them and provide information about their colour components, RGB as well as HSB. ColorVisor fully supports VoiceOver. It has been developed by visorApps, an enterprise based in Dresden, Germany.**

visorApps, a Dresden-based enterprise whose CEO and lead programmer Dr. Jan Blüher is blind himself, has now released a new version of its colour identifier app ColorVisor, which first appeared on the App Store in 2012. The app has always been designed with blind and visually impaired people in mind and has now become even more accessible. At only 5.49 Euros, ColorVisor is an affordable alternative to colour identifiers, dedicated hardware devices that have been available to blind and visually impaired people in the past. According to visorApps, ColorVisor has already been sold about 3500 times. However, it was not available on the App Store while it was being redesigned and new features were being implemented. On 19 September, version 3.0 has been released.

**ColorVisor includes the following features:**

- Identifies colours using the cameras of the device.
- Continuous Scan and Manual Scan mode.
- Identification of colours at a specified spot or in a specified area
- Identifies colours in photos and images stored on the device
- Supports several colour palettes, providing either the names of basic colours only or the names of colour variants as well
- Fully accessible with VoiceOver
- Provides colour components, RGB and HSB
- Loads images from the iPhone Photo Library
- Saves images to the iPhone Photo Library
- Allows other apps to export jpg and png files to ColorVisor
- Exports images as jpg files

**New in version 3.0:**

- New design including automatic screen layout, adapts to all screen sizes
- Continuous Scan and Manual Scan available
- Analysis of the colours contained in an area that is part of a photo or focused by the camera
- Speaks colours also when VoiceOver is turned off
- Extended export and import of images

Accuracy of colour recognition depends on the features of the cameras of the device as well as on ambient lighting

The app is available for 5.49 euros.

**It can be downloaded at:**

<https://itunes.apple.com/de/app/colorvisor-das-original/id511093568?mt=8>

**Note to editors:**

If you require promo codes or images, please contact me at:

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